

“COACHES CORNER” SPRING 2016

Hi, this is Jarrod Lee with KNIA/KRLS Radio. I needed to let you know about something special coming up. With the high school basketball season winding down, our spring sports teams are ready to get going! We still have a *few* availabilities in our “Coaches Corner” program on Saturday mornings! I’m emailing you today to invite your business to be a sponsor for only \$69.51 per month in March, April, and May.

The “Coaches Corner” airs from ten to noon every Saturday morning, as we give a complete recap of all of the weeks high school sports action by talking with the coaches from our seven area teams. What’s especially enticing about the spring is that we have four different sports - track, golf, tennis, and soccer! This means more athletes participating and more parents and fans listening with a direct connection to the teams. You’ll receive *at least* x1 - :30 second inside the program to promote your business and it will be right next to one of the school’s coaches interviews of your choice! As an added bonus, you’ll also receive multiple name mentions during the week as we are promoting the show.

Once again...total involvement is only \$69.61 per month in March, April, and May to be a part of the “Coaches Corner” every Saturday morning. Please reach out to me if we can count you in to support your local high schools for spring sports coverage!

Thank you,
Jarrod Lee
Advertising and Marketing Specialist
KNIA/KRLS Radio
www.kniakrls.com

Cell: 641-629-1736
Office: 641-842-3161
Fax: 641-842-5606