

**CITY OF KNOXVILLE**  
**TOURISM ADVISORY COMMISSION MEETING Minutes**  
**3/1/2016**

**Tourism Advisory Commission established by the City Council of the City of Knoxville, Iowa Code Ordinance NO. 15-08**

Commission Members Date	1/5/16	2/2/16	3/1/16	4/5/16	5/3/16	6/7/16	7/12/16
Bob Baker, Race Track Representative	A	A	P				
Bob Colbert, City Representative	A	P	P				
Jake Hughes, Chamber Representative	P	P	P				
Sharry Johnson, City Representative	P	P	P				
Elsie Kemp, City Representative	P	A	P				
Larry Kline, City Representative	A	P	P				
James Lane City Council Representative							
Marion County Representative member not yet established							
Visitors	1	0	1				

Call to Order	Larry Kline Called the meeting to order 5:25 PM		
Review Monthly Minutes	Minutes for 2/2/15 were reviewed and approved by Bob Baker, 2nd by Bob Colbert Documentation missed in these minutes was as follows: This Commission agreed to except special request for funding exceeding the normal Grant request limit of \$300-\$1000 as there may be special needs that could significantly benefit Knoxville's Tourism. Final Approval must be given by the City Council, as with all other Grants.		
<b>Agenda</b> Sharry Johnson	Larry introduced Randy Naaktgeboren; Randy presented a grant request for Bike Night July 1st 2016. His request was for \$2500 to pay for advertisement and a band. July 1st week-end could be a very big a very big week-end to bring people to Knoxville; activities that are scheduled are Bike Night, 7/1-Races 7/1 and 7/2 Fireworks. The average cost for a local band is \$600 and the band they want to bring in for this special event	Attached is the Grant that was presented.  Grant App from Bike Night 3-1-16.pdf	Ongoing

	cost \$2200.		
Jake Hughes	Jake, discussed with the Chamber of Commerce s Mary Spurgeon was scheduled to present a grant request from the Knoxville Chamber, she did not present.	Follow-up discussion will be held at the April Meeting. If this is not approved in April it may very difficult to participate in this program.	Ongoing and Continuous
Bob Colbert	Information reviewed from Fairway Billboards. Everyone was in agreement that their pricing for a billboard on I80 of \$15,600 was much more than we currently wanted to spend.	Researching placing a Billboard on the Knoxville bypass will occur. Bob Colbert and Larry Kline will present the information they obtain at the April Meeting.	Ongoing and Continuous
Larry Kline	Follow-up on the Information letters in the Knoxville Water bills- Anne Leonard is willing to type the announcements we have, Sharry agreed to get the information to her.		Ongoing and Continuous
Visitors	None		
Open Discussion	Review of the Bike Night grant application. It was felt that this could be a big week-end for Knoxville with many activities available. Grant approved by all. James Lane has agreed to be the City Council rep. for this commission. The Application Grant or the Tourism Commission has not been added to the City website.	Final approval will come from the City Council.  Sharry has agreed to follow up on that.	
Adjourn	Motion to Adjourn made by Jake Hughes, 2nd by Bob Colbert		
Adjourned	Meeting was adjourned 6:05		
Next Meeting	April 5, 2016		

Minutes Recorded by Sharry Johnson, 3/09/16