

**CITY OF KNOXVILLE**  
**TOURISM ADVISORY COMMISSION MEETING MINUTES**  
**5/3/2016**

**Tourism Advisory Commission established by the City Council of the City of Knoxville, Iowa Code Ordinance NO. 15-08**

Commission Members Date	1/5/16	2/2/16	3/1/16	4/5/16	5/3/16	6/7/16	7/12/16
Bob Baker, Race Track Representative	A	A	P	P	P		
Bob Colbert, City Representative	A	P	P	P	P		
Jake Hughes, Chamber Representative	P	P	P	P	P		
Sharry Johnson, City Representative	P	P	P	P	P		
Elsie Kemp, City Representative	P	A	P	P	P		
Larry Kline, City Representative	A	P	P	P	P		
James Lane City Council Representative				P	A		
Marion County Representative member not yet established							
Visitors	1	0	1	3	1		

Call to Order	Larry Kline Called the meeting to order 5:15 PM	Council Member Kelly was present in James Lane's place	Closed
Review Monthly Minutes	Minutes for 4/5/15 were reviewed, motion to approve made by Bob Baker 2nd by Jake Hughes		
<b>Agenda</b> Sharry Johnson	The Chamber of Commerce Grant allocating funds for radio and newspaper advertisement was reviewed. Funds for \$3,500, \$600 going for Newspaper ads and \$2,900 going for radio ads. After review a motion was made by Elsie Kemp and 2nd by Bob Baker. Approval to present to the City Council for final approval. Meeting.	This makes a total Grant of \$5497 being sent to the City Council for approval. A request was made for May 16, 2016 review	Ongoing
Other Grant Request	No other Grants present at this time		closed
Bob Baker	Follow-up on construction of billboard. Bob Baker located a billboard open south on HWY 5/92. Rent is \$300 a month. The wrap cost \$260 initially with a purposed replacement every two years. It was felt that this was a very good price compared to the cost of building. A motion was made by	A total cost of \$3,850 would be the total for one year, with a one year commitment. A request to present to the City Council June 6, 2016	Ongoing and Continuous

	Jake Hughes and 2nd by Bob Baker to ask for approval from the Council.		
Elsie Kemp	Elsie has agreed to check out options and costs for the publication of a tri-fold flier to place in the Welcome centers in Iowa.		Ongoing and Cont.
Sharry Johnson	A discussion was held on naming the newsletter being published for campers in the Knoxville area will be called What's Happening in Knoxville .	These will be published once associated cost are approved by the City council.	Up-dates will be made
Open Discussion	Junes meeting will be held on the 14th instead of the 7th due to several members not being able to attend on the 7th.		
Sharry Johnson	Sharry Johnson attended an Iowa Tourism Meeting in March, cost of \$20.00 for attendance with mileage totaling 84 miles. A request for reimbursement was made of \$31.76. Motion to approve made by Bob Baker 2nd by Larry Kline.	Request will be sent to City Council for approval.	Ongoing and Cont.
Adjourn	Motion to Adjourn made by Sharry Johnson, 2nd by Larry Kline		
Adjourned	Meeting was adjourned 6:15		
Next Meeting	June 14, 2016		

Minutes Recorded by Sharry Johnson, 5/9/16