

CITY OF KNOXVILLE
TOURISM ADVISORY COMMISSION MEETING MINUTES
6/14/2016

Tourism Advisory Commission established by the City Council of the City of Knoxville, Iowa Code Ordinance NO. 15-08

Commission Members Date	1/5/16	2/2/16	3/1/16	4/5/16	5/3/16	6/7/16	7/12/16
Bob Baker, Race Track Representative	A	A	P	P	P	P	
Bob Colbert, City Representative	A	P	P	P	P	P	
Jake Hughes, Chamber Representative	P	P	P	P	P	P	
Sharry Johnson, City Representative	P	P	P	P	P	P	
Elsie Kemp, City Representative	P	A	P	P	P	A	
Larry Kline, City Representative	A	P	P	P	P	P	
James Lane City Council Representative				P	A	P	
Marion County Representative member not yet established							
Visitors	1	0	1	3	1	4	

Call to Order	Larry Kline Called the meeting to order 5:15 PM		Closed
Review Monthly Minutes	Minutes for 5/3/15 were reviewed, motion to approve made by Bob Baker 2nd by Bob Colbert		
Agenda Grant Other Grant Request	<p>Roslin Thompson - Grant Request for a Hot Rod Car show August 11, 2016</p> <p>(Please not the funds for this would need to be pull from the Promotion funds) The City Council approved Funds in the amount of \$8,000 which we did not know about at the time we approved this grant. That funding depleted our grant money down to \$103.00.</p> <div style="text-align: center;">  Grant App Library.pdf </div>	<p>Ms. Thompson request \$1,000 dollars for advertising this event. The goal of this car show is to entertain guest for the Knoxville Nationals bring individuals down town August 11, 2016 which is on a Thursday of the Nationals. She was reminded that she would need to obtain approval from the city for this event.</p> <p>A motion was made to approve this event by Bob Baker, 2nd by Jake Hughes. Request to obtain final approval from the City Council June 20th.</p>	Open / ongoing

Grant Request	Ms. Kirsten Meyers & Ms. Josie McKay from Treasured Portraits Ms. Meyers is interested in applying for a grant to place pictures in the local McDonalds.	Ms. Meyers states that she has not as to date obtain permission for this project and so currently is not submitting a request for funds however she wanted to let this Commission that she was willing to help this Commission with photos and the planning for any future Brochures or publications.	Ongoing
Grant Request	Representatives from Slideways were not on the agenda but Gave us letters of intent on 10 events they were planning in the near future.	Slideways is outside the city limits so at the current time we are unable to approve any grant money for these events. Mr. Colbert suggested that maybe they could hold an event within the city limits that we might be able to help funding.	Closed
Review Monthly Minutes	Minutes for 5/3/15 were reviewed, motion to approve made by Bob Baker 2nd by Bob Colbert		
Bob Baker	Construction of the Billboard will start on 6/15/16		Closed.
Elsie Kemp	Elsie was not present but she is currently contacting the 17 Visitor Centers in Iowa to find out what types of Brochures they may allow us to place in their centers.		Ongoing and Cont.
Open Discussion	July's meeting will be held on the 12th instead of the 5th due to the July 4th Holiday.		
Adjourn	Motion to Adjourn made by Jake Hughes and 2nd by Bob Baker		
Adjourned	Meeting was adjourned 6:15		
Next Meeting	July 12, 2016		

Minutes Recorded by Sharry Johnson, 6/19/16