

CITY OF KNOXVILLE
TOURISM ADVISORY COMMISSION MEETING MINUTES
7/12/2016

Tourism Advisory Commission established by the City Council of the City of Knoxville, Iowa Code Ordinance NO. 15-08

Commission Members Date	7/12/16	8/2/16	9/6/16	10/4/16	11/1/16	12/6/16	1/3/16
Bob Baker, Race Track Representative	E						
Bob Colbert, City Representative	P						
Jake Hughes, Chamber Representative	P						
Sharry Johnson, City Representative	P						
Elsie Kemp, City Representative	P						
Larry Kline, City Representative	P						
James Lane City Council Representative	P						
Marion County Representative member not yet established							
Visitors							

Call to Order	Larry Kline Called the meeting to order 5:15 PM		Closed
Review Monthly Minutes	Minutes from June approved, motion by Larry, 2nd by Elsie		
Agenda Grant Other Grant Request	None scheduled however the Draggins Car Club had representatives present to present a grant request.		Closed
Grant Request	The Draggins Car Club presented a grant request for \$2,500 dollars for a car show event to be held September 10th on the square in Knoxville. Please note; the grant request states that purposed grant states they are expecting 100 to attend this event, but after discussion, it was clarified that they expect 200 cars to be present at this event. See attached grant request.	 Grant Draggins car club.pdf The Tourism Commission is recommending to the City Council that \$1,300 be approved for this event.	Ongoing
Elsie Kemp	Elsie provided an outline reviewing the accomplishments and recommendations from the Tourism Commission to the City Council. Also a review of grants submitted and approved by the City Council. See attached.	 Tourism Commission Review 2016.pdf Overall the members felt that this	Ongoing

		commission has been successful, with the goal to be even more successful next year.	
Elsie Kemp	Elsie reported that there are 14 Welcome Centers in Iowa. Four of the centers are managed by the Tourism Iowa group and must approve all documentation placed at these centers. There are 10 centers that have accepted the booklets produced last year by the Chamber. Arrangements have been made to mail these booklets out to these centers.	Mailings will occur in the next few weeks, the postage will be paid for with funds coming from the Tourism Budget. Approval from the City Council will be requested.	Ongoing
Elsie Kemp	Elsie presented a bill from Travel Iowa for \$150.00 for our yearly dues. Discussion signified the majority agreed that we should remain members of Travel Iowa. There are monthly meetings that are very informative regarding Tourism in Iowa.	A request to the City Council will be submitted.	Ongoing.
Open Discussion	It was agreed that instead of breaking down our funds into categories we would just keep a running balance of expenditures.		
Adjourn	Motion to Adjourn made by Bob Colbert and 2nd by Elsie Kemp		
Adjourned	Meeting was adjourned 6:30		
Next Meeting	August 2, 2016		

Minutes Recorded by Sharry Johnson, 6/19/16