

**CITY OF KNOXVILLE**  
**TOURISM ADVISORY COMMISSION MEETING MINUTES**  
**8/2/2016**

**Tourism Advisory Commission established by the City Council of the City of Knoxville, Iowa Code Ordinance NO. 15-08**

Commission Members Date	7/12/16	8/2/16	9/6/16	10/4/16	11/1/16	12/6/16	1/3/16
Bob Baker, Race Track Representative	E	P					
Bob Colbert, City Representative	P	P					
Jake Hughes, Chamber Representative	P	P					
Sharry Johnson, City Representative	P	P					
Elsie Kemp, City Representative	P	P					
Larry Kline, City Representative	P	P					
James Lane City Council Representative	P	E					
Marion County Representative member not yet established							
Visitors							

<b>Call to Order</b>	Larry Kline Called the meeting to order 5:15 PM		Closed
<b>Review Monthly Minutes</b>	Minutes from June approved, motion by Larry, 2nd by Elsie		
<b>Agenda Grant Other Grant Request</b>	Bike Night/ Representative Randy Naaktgeboren		Closed
<b>Grant Request</b>	Bike Night Committee presented a request for 1,200 to pay for Live Music to play at the last Bike Night of the Season 9/2016. Bike Night representatives said this will be the last time the event will be organized by the current team and are looking for individuals to take this event over. The Chamber has been approached by current managers.	Grant Request  Bike Night .jpg.jpg	Ongoing
<b>Elsie Kemp</b>	The Knoxville Chamber flyers have been mailed to 14 Welcome Centers in Iowa. Total cost of mailings has not been received to date.	Great Job! This effort is very much appreciated.	Ongoing
<b>Elsie Kemp</b>	Elsie Reports that the City Council approve the payment of \$150.00 to Travel Iowa, Draggin Car		Closed

	Clubs was approved for \$1,300 dollars, and Postage for Chamber flyers was also approved.		
<b>Sharry Johnson</b>	It was agreed that setting up our budget spread sheet as a running calculation of current funds was more appropriate than trying to itemize funds into set categories (grants, memberships etc.)		Ongoing
<b>Review Grant Requested</b>	There was some concern in regards to providing more money to Bike Night because we have submitted so many request to the City Council mostly funding Motor Cycle, Car events. See below;	This Committee agreed to submit the requested funds above for Bike Night For final approval to the City Council.	Ongoing
<b>Open Discussion</b>	Bob Baker brought up the subject as to trying to fund a couple of larger events, (Music Shows/Well followed Performers ) The goal being to try and bring larger Tourism crowds to Knoxville. All were in agreement.	The Tourism Commission is still interested in assisting smaller events but the goal will be to fund a couple of large events.	Ongoing
<b>Adjourn</b>	Motion to Adjourn made by Bob Colbert and 2nd by Elsie Kemp		
<b>Adjourned</b>	Meeting was adjourned 6:30		
<b>Next Meeting</b>	September 6, 2016		

Minutes Recorded by Sharry Johnson, 8/7/2016