

Knoxville Parks and Recreation Commission
Agenda August 8, 2016 5:30 PM
Meeting at the Recreation Center

1. Roll Call

_____ Jyl DeJong _____ Mollie Keitges
_____ Aaron Fuller _____ Scott Pitt _____ Julie Konrad
_____ Brandon Nemmers _____ Angie Jones _____ Olivia Crawford
_____ Dennis Webb

2. Minutes of April 11, 2016 Meeting

Motion _____ Second _____ Vote _____

3. Elect Chairperson _____ Vice Chairperson _____ Secretary _____

Motion _____ Second _____ Vote _____

4. Fees

Motion _____ Second _____ Vote _____

5. Reports

6. Adjournment

Motion _____ Second _____ Vote _____

Knoxville Parks and Recreation Commission Minutes of April 11, 2016

Members present: Huelse, DeJong, Keitges, Pitt, Konrad and Nemmers

Minutes for February 8, 2016: The minutes were reviewed, a motion was made by Pitt to accept them, DeJong seconded, and they passed unanimously.

Agenda/Reports: Nemmers went through his report touching on April Swimming Lessons, Spring Soccer, Lifeguard Course, Grant Application, Two open Front Desk positions, New Pool Benches, Field Rentals, Knoxville School District usage of the Recreation Center, Melcher Dallas swimming at the Recreation Center and finally talked about revenue and expenses. Nemmers stated that as a department they are sitting at 52% self-supporting. Nemmers read Jones's monthly report and talked about the upcoming Indoor Ironman Triathlon, fitness class numbers, hosting a Zumba certification, and an upcoming Summer Sweat Challenge.

A motion to adjourn was made by Konrad, a second by Huelse, and it passed unanimously at 5:55pm to end the meeting.

Knoxville Recreation Center

Membership Rates (as of September 2016)



Type	monthly auto deduct				
	Annual	year commitment	6-month	3-month	1-month
Child (5years-8th grade)	\$ 206.00	(17.17)	\$ 117.00	\$ 67.00	\$ 29.00
High School (9th-12th grade)	\$ 236.00	(19.67)	\$ 141.00	\$ 75.00	\$ 32.00
Adult	\$ 347.00	(28.92)	\$ 204.00	\$ 117.00	\$ 44.00
Adult Couple	\$ 472.00	(39.33)	\$ 274.00	\$ 156.00	\$ 60.00
Senior Citizen (60years +)	\$ 282.00	(23.50)	\$ 166.00	\$ 95.00	\$ 36.00
Senior Couple	\$ 377.00	(31.42)	\$ 220.00	\$ 121.00	\$ 46.00
Senior Couple Split (adult & senior)	\$ 424.00	(35.33)	\$ 247.00	\$ 139.00	\$ 52.00
Parent/Child	\$ 406.00	(33.83)	\$ 236.00	\$ 134.00	\$ 48.00
Family 3	\$ 503.00	(41.92)	\$ 290.00	\$ 165.00	\$ 62.00
Family 4	\$ 533.00	(44.42)	\$ 306.00	\$ 172.00	\$ 65.00
Family 5+	\$ 562.00	(46.83)	\$ 321.00	\$ 179.00	\$ 67.00

Daily Admission

Child	\$4.00
High School	\$4.75
Adult	\$5.75
Senior (60+)	\$5.00

- o Family passes are same household, same taxes.
- o Monthly payments may be made on annual passes only.
- o Automatic bank withdrawl adds a \$2.00/month service charge.
- o All prices include 7% sales tax.
- o Daily passes are good for full business hours.

Knoxville Recreation Center

Membership Rates (as of September 2016)

LOW INCOME with tax backed out



Type	Annual		6-month		3-month		1-month		Daily	
Child	\$ 103.00	\$ 96.26	\$ 58.50	\$ 54.67	\$ 33.50	\$ 31.31	\$ 14.50	\$ 13.55	\$ 2.00	\$ 1.87
High School	\$ 118.00	\$ 110.28	\$ 70.50	\$ 65.89	\$ 37.50	\$ 35.05	\$ 16.00	\$ 14.95	\$ 2.38	\$ 2.22
Adult	\$ 173.50	\$ 162.15	\$ 102.00	\$ 95.33	\$ 58.50	\$ 54.67	\$ 22.00	\$ 20.56	\$ 2.88	\$ 2.69
Adult Couple	\$ 236.00	\$ 220.56	\$ 137.00	\$ 128.04	\$ 78.00	\$ 72.90	\$ 30.00	\$ 28.04		
Senior Citizen	\$ 141.00	\$ 131.78	\$ 83.00	\$ 77.57	\$ 47.50	\$ 44.39	\$ 18.00	\$ 16.82	\$ 2.50	\$ 2.34
Senior Couple	\$ 188.50	\$ 176.17	\$ 110.00	\$ 102.80	\$ 60.50	\$ 56.54	\$ 23.00	\$ 21.50		
Senior Couple Split	\$ 212.00	\$ 198.13	\$ 123.50	\$ 115.42	\$ 69.50	\$ 64.95	\$ 26.00	\$ 24.30		
Parent/Child	\$ 203.00	\$ 189.72	\$ 118.00	\$ 110.28	\$ 67.00	\$ 62.62	\$ 24.00	\$ 22.43		
Family 3	\$ 251.50	\$ 235.05	\$ 145.00	\$ 135.51	\$ 82.50	\$ 77.10	\$ 31.00	\$ 28.97		
Family 4	\$ 266.50	\$ 249.07	\$ 153.00	\$ 142.99	\$ 86.00	\$ 80.37	\$ 32.50	\$ 30.37		
Family 5+	\$ 281.00	\$ 262.62	\$ 160.50	\$ 150.00	\$ 89.50	\$ 83.64	\$ 33.50	\$ 31.31		

1/2 Price Daily Admision

Child	\$2.00	\$1.87
High School	\$2.38	\$2.22
Adult	\$2.88	\$2.69
Senior (60+)	\$2.50	\$2.34

Knoxville Recreation Center
 Corporate/Business Memberships
 (September 2016-2017)

Iowa State Savings Bank - Pella Corporation & VA

	Regular Annual Fee	5-19 Employees	First Month	Auto Deduct
Child	\$ 206.00	\$ 166.00	\$ 13.83	\$ 15.83
High School	\$ 236.00	\$ 196.00	\$ 16.33	\$ 18.33
Adult	\$ 347.00	\$ 307.00	\$ 25.58	\$ 27.58
Adult Couple	\$ 472.00	\$ 432.00	\$ 36.00	\$ 38.00
Senior Citizen	\$ 282.00	\$ 242.00	\$ 20.17	\$ 22.17
Senior Couple	\$ 377.00	\$ 337.00	\$ 28.08	\$ 30.08
Senior Couple (split)	\$ 424.00	\$ 384.00	\$ 32.00	\$ 34.00
Parent/Child	\$ 406.00	\$ 366.00	\$ 30.50	\$ 32.50
Family (3)	\$ 503.00	\$ 463.00	\$ 38.58	\$ 40.58
Family (4)	\$ 533.00	\$ 493.00	\$ 41.08	\$ 43.08
Family (5+)	\$ 562.00	\$ 522.00	\$ 43.50	\$ 45.50

Knoxville High School & Knoxville Hospital/Clinics

	Regular Annual Fee	20-39 Employees	First Month	Auto Deduct
Child	\$ 206.00	\$ 156.00	\$ 13.00	\$ 15.00
High School	\$ 236.00	\$ 186.00	\$ 15.50	\$ 17.50
Adult	\$ 347.00	\$ 297.00	\$ 24.75	\$ 26.75
Adult Couple	\$ 472.00	\$ 422.00	\$ 35.17	\$ 37.17
Senior Citizen	\$ 282.00	\$ 232.00	\$ 19.33	\$ 21.33
Senior Couple	\$ 377.00	\$ 327.00	\$ 27.25	\$ 29.25
Senior Couple (split)	\$ 424.00	\$ 374.00	\$ 31.17	\$ 33.17
Parent/Child	\$ 406.00	\$ 356.00	\$ 29.67	\$ 31.67
Family (3)	\$ 503.00	\$ 453.00	\$ 37.75	\$ 39.75
Family (4)	\$ 533.00	\$ 483.00	\$ 40.25	\$ 42.25
Family (5+)	\$ 562.00	\$ 512.00	\$ 42.67	\$ 44.67

Knoxville Recreation Center Proposed Fee Increases July 2016

<u>Programs / Lessons</u>	<u>Current Fee</u>	<u>Proposed Fee</u>
Youth Basketball	28.00	29.00
Youth Soccer	26.00	27.00
Blast Ball	26.00	27.00
Youth Flag Football	26.00	27.00
Youth Volleyball	20.00	21.00
Tennis Lessons	20.00	21.00
Tae Kwon Do	26.00	27.00
Indoor Youth Soccer	19.00	20.00
Swim Lessons (10)	33.00	34.00
Swim Lessons (8)	28.00	29.00
Private Swim Lessons - One Kid (30 Min.)	13.00	14.00
Private Swim Lessons - Two Kids - Same Family (30 Min.)	18.00	19.00
Swim Team - Winter - Non-Member	121.00	125.00
Swim Team - Winter - Member	77.00	79.00
Swim Team - Winter - Regional Fee	21.00	22.00
Swim Team - Summer - Non-Member	113.00	116.00
Swim Team - Summer - Member	70.00	72.00
Swim Team Family Discount - Same category - Half price on the third child		
Private Coaching - One Kid (45 min.)	23.00	24.00
Private Coaching - Two Kids - Same Family (45 Min.)	33.00	34.00
High School/Adult Power Volleyball (Free for members)	5.00	5.00
Pickleball - Drop-in		5.00

<u>Leagues</u>	<u>Current Fee</u>	<u>Proposed Fee</u>
Volleyball (8 Games)	98.00	101.00
Volleyball (6 Games)	74.00	76.00

<u>Miscellaneous</u>	<u>Current Fee</u>	<u>Proposed Fee</u>
Lifeguard Course	165.00	165.00
Birthday Parties (Up to 10 Kids)	27.00	28.00
Birthday Parties (11-20 Kids)	N/A	56.00
Nationals Punch Card	12.00	12.00
Shower	2.00	2.00
Towel Rental	0.50	0.50

<u>Fitness</u>	<u>Current Fee</u>	<u>Proposed Fee</u>
Surf and Turf (Membership Required)	27.00	28.00
Turkey Trot	5.00	5.00
Tec Training - Member	113.00	116.00
Tec Training - Non-Member	206.00	212.00

TRX Training (Membership Required) 6 Sessions	57.00	59.00
Personal Training - One Person - 30 Minutes (Up to 6 People)	16.00	20.00
Personal Training - One Person - 60 Minutes	25.00	26.00
Personal Training - Two People - 60 Minutes	35.00	36.00
Personal Training - Three People - 60 Minutes	45.00	46.00
Wellness Assessment	12.00	13.00
Kettlebell Training - Member	57.00	59.00
Kettlebell Training - Non Member	113.00	116.00

Facility Rentals

	<u>Current Fee</u>	<u>Proposed Fee</u>
Softball Field Rental	Fees determined by rental agreement	
Friday Overnight Rental - Rec Center	361.00	372.00
Saturday Overnight Rental - Rec Center	391.00	403.00
Two Hour Full Facility	191.00	197.00
Two Hour Pool	111.00	114.00
Two Hour Gymnasium	94.00	97.00
Extra Hour on any rental	Fees determined by Recreation Director	

August 2016 Recreation Commission Meeting Monthly Report

Director:

We have added a sign in the facility for that directs new people to our locker rooms. We will be putting up a motivational sign in the cardio room, lettering directing people to the gymnasium, and our mission statement in the lobby.

Flag Football for first through fourth grade and youth soccer for three year olds through first grade registration deadline is Sunday, September 4. Both of these programs will begin in September on Tuesdays and Saturdays.

Softball field rentals continue to roll in. I will be getting the field ready Friday, August 12 for Jeff Gordon's Kick It Cup, which benefits children's cancer research.

The gymnasium and racquetball court will be closed starting Monday, August 15 for resurfacing. The weight room will be accessible from the outside door. We will open up these areas as soon as possible. Philips Floors of Indianola will be performing the work.

We are in the process of finishing up the Program Guide and sending it off to the printers. I was able to secure \$3,000 in sponsorship. It is great that businesses in this community are willing to help us put out a good product. I am very thankful for all of the support from KNIA/KRLS, State Farm, Treasured Portraits, Ramaeker Enterprises, Knoxville Hospitals and Clinics, Iowa State Savings Bank, Knoxville Nuclear Medicine, Cobblestone, and Motor Inn.

Olivia has done a great job with Swimming Lessons this summer. We had around 230 children participate in group swimming lessons this summer.

I am still working on bids for the front doors, gym curtain, rooftop unit, and a computer.

I have attached a couple of charts that were presented to the City Council at the end of the fiscal year.

Wellness Supervisor:

Classes continue to both increase and decrease in numbers. This is a change from years past when we typically only see decreases due to summer activities and heat. Our water classes have always done well and this is my 3rd year to actually create classes specifically for summer that are successfully attended well. Our members have really been communicating well when they cannot attend classes so we are aware that the number fluctuations in land classes are mainly due to summer vacations and activities with families. This is nice to hear as it shows us we are actively showing our commitment to exercise being a part of a healthy life style but family and life activities matter as well.

Personal Training continues to be on the up-trend. We answer multiple questions each week about it and have been actively signing up new clients weekly. Our approach to personal training is the same as our approach to classes, we research well and teach to a healthy lifestyle instead of dramatic instant over the top changes. We work with each and every client individually on their own needs. I have been recently working with a new client who had several obstacles to overcome. I began simply with her and guided her to her own progress. This has been working so well she emailed me a great letter which I will share part of with you here;

"It's been all or nothing most of my life. When events in my life has caused chaos my weight has been the one thing I could control. Or rather the one way I could punish myself. My self-hatred manifested itself in the form of not letting myself eat or just saying screw it & eating anything that was around.

So starting to change this pattern is awesome. I never thought I could break the cycle. I know I'm not out of the woods yet & have a lot more learning & changing mentally & physically to do but I'm getting there!! Woo-hoo :)

Just thought you would enjoy the update. Have a good day!"

It is great to see these non-scale victories in our clients. It not only teaches them a quality way to function with their lifestyle but that fitness comes in all shapes and sizes and when one piece fall into place, so do all the others. The fact that we offer all this in a public recreation facility sets us apart every day in ways that is loudly heard community wide.

Our most recent fitness challenge was called Summer Sweat. It was a reward system for classes attended in the month of July. Attend 8 classes in a month and be entered in a drawing to win a 30 minute PT session, attend 12 classes in a month and be entered to win a 60 minute PT session, attend 16 classes in the month and be entered to win a \$50 gift certificate to the Rec. We chose to cut it off at the 4x a week to keep with our "healthy lifestyle choices" not "obsessive exercising choice work" mentality.

I continue to learn, teach, drive and enjoy my job every day. I have a talented, positive group of people I am surrounded with that all work together well. I can clearly see the positive energy and work ethic that we all share as we all move to better a facility that is already great!

Aquatics Supervisor:

Lifeguards:

During the month of July, I have been working to update the Lifeguard manual for our Lifeguard staff. Also, I am in the process of organizing a Lifeguard Re-certification course for our adult Lifeguard staff in mid-September or October.

Swim Team:

The summer swim team season has wrapped up for the season, and will resume in November for our winter season. We had a successful Conference swim meet in Grinnell this July. I am looking forward to the winter swim season in 2016-2017!

Swimming Lessons:

Our summer group swimming lesson program will wrap up August 5th for the summer. I am working to improve the group swim lesson program by adding more levels, such as Level 5 and possibly a Parent and Child Aquatics class in September during the day time for parents who stay home with their children. I have been working with Angie to

improve our Parent and Child Aquatics class, since she has many years of experience in teaching this type of swim lesson level.

Some goals for group swimming lessons in the future are to make a parent informational handout, incorporating a parent viewing area in the pool to decrease distractions, and to find more instructors who are able to teach classes.

Knoxville Recreation Center Revenue and Expenses per Fiscal Year

<u>Fiscal Year</u>	<u>Pass Revenue</u>	<u>Daily Revenue</u>	<u>All Revenue</u>	<u>Expenses</u>	<u>% Self Supporting</u>
05-06	\$46,420	\$38,741	\$179,870	\$435,072	41 %
06-07	\$113,654	\$33,376	\$216,107	\$480,268	45 %
07-08	\$131,827	\$30,312	\$266,439	\$513,127	52 %
08-09	\$134,759	\$33,133	\$243,735	\$577,146	44 %
09-10	\$135,789	\$30,122	\$234,034	\$607,406	39 %
10-11	\$146,909	\$35,196	\$261,611	\$484,504	54 %
11-12	\$163,136	\$34,647	\$271,402	\$482,255	56 %
12-13	\$193,374	\$34,883	\$314,391	\$494,252	64 %
13-14	\$172,554	\$35,262	\$287,359	\$463,412	62 %
14-15	\$160,858	\$30,892	\$278,907	\$507,638	55 %
15-16	\$165,018	\$32,444	\$276,658	\$498,622	55 %
16-17					

Knoxville Recreation Center
Fiscal Year 2015-16

	Fitness Class Attendance (Land and Water)	Swimming Attendance (Open, Lap, and Adult)
July 2015	1,259	2,038
August 2015	958 (Classes half of the month)	1,695
September 2015	1,339	988
October 2015	1,262	917
November 2015	1,111	791
December 2015	667 (Classes half of the month)	1,131
January 2016	1,299	1,224
February 2016	1,389	1,206
March 2016	1,606	1,491
April 2016	1,563	1,394
May 2016	1,329	1,079
June 2016	1,544	2,120
Total	15,326	16,074

Knoxville Recreation Center

Fiscal Year 2015-16

Monthly Attendance

2015 **Admits**

July	4,544
August	3,513
September	3,242
October	3,094
November	3,312
December	3,296

2016 **Admits**

January	5,148
February	5,140
March	4,881
April	4,143
May	3,602
June	4,501

Total **48,416**

MEMBERSHIP DEMOGRAPHICS

Active Memberships

Code	Description	Memberships (Res/NonRes)	Members (Res/NonRes)
ADCP	Adult Couple	25 (25/0)	50 (50/0)
ADLT	Adult Membership	210 (210/0)	210 (210/0)
CHLD	Child Membership	52 (52/0)	52 (52/0)
FAM3	Family Membership - 3	50 (50/0)	150 (150/0)
FAM4	Family Membership - 4	48 (48/0)	193 (193/0)
FAM5	Family Membership - 5+	36 (36/0)	221 (221/0)
HS	High School Membership	8 (8/0)	8 (8/0)
P/CH	Parent/Child Membership	30 (30/0)	60 (60/0)
SEN	Senior Citizen (60+)	129 (129/0)	129 (129/0)
SNCP	Senior Citizen Couple	35 (35/0)	69 (69/0)
SRSP	Senior Couple Split	3 (3/0)	6 (6/0)

	Total	Resident	Non Resident
Annual Memberships	412	412	0
Semi-Annual Memberships	38	38	0
Quarterly Memberships	109	109	0
Monthly Memberships	67	67	0
Daily Use Pass Memberships	0	0	0
Total Memberships	626	626	0
Total Members	1148	1148	0