

CITY OF KNOXVILLE
TOURISM ADVISORY COMMISSION MEETING MINUTES
11/4/2016

Tourism Advisory Commission established by the City Council of the City of Knoxville, Iowa Code Ordinance NO. 15-08

Commission Members Date	7/12/16	8/2/16	9/6/16	10/4/16	11/1/16	12/6/16	1/3/17
Bob Baker, Race Track Representative	E	P	P	E	A		
Bob Colbert, City Representative	P	P	P	P	P		
Jake Hughes, Chamber Representative	P	P	P	P	P		
Sharry Johnson, City Representative	P	P	P	P	P		
Elsie Kemp, City Representative	P	P	P	P	P		
Larry Kline, City Representative	P	P	P	P	P		
James Lane City Council Representative	P	E	A	A	A		
Marion County Representative member not yet established							
Visitors							

Call to Order	Larry Kline Called the meeting to order 5:15 PM						Closed
Review Monthly Minutes	Minutes from October approved, motion by Elsie K, 2nd by Bob C.						Closed
Agenda Grant Other Grant Request	Jake Hughes, representing the Knoxville Chamber presented a grant request for \$2,500. This Grant will be used to fund Knoxville Living Windows, Advertising (Newspaper & Radio) thru-January 2017 Promoting business in Knoxville.	General discussion was held, everyone felt that it would be better to advertise more in November and December and not so much in January. Jake said he would take those suggestions back to the Chamber office. Request would be made for the City Councils approval on Monday November 7th.					Ongoing
Bob Baker	Review information on the submission of the plan for changing the billboard.	Bob was not present, he was out of state at the time of this meeting					Ongoing
Sharry Johnson	At the last meeting there was some discussion about not having a December Meeting.	Because we have no current grant request an vote was held and it was decided to not have a					Closed.

		December Meeting. Next meeting will be Jan 3rd 2017	
Sharry Johnson	We discussed having a bigger lay out in Travel Iowa Magazine however the form to do so was due September 30th 2016 so we will look at this earlier next year.		Ongoing/continuous
Open Discussion	It is felt that we still need to bring new members to this Commission. We would like the City Council to make suggestions to do this. We will be looking and Knoxville Flyers for 2017 at Januarys meeting, along with getting the finalized actions on the billboard.		Ongoing /continuous
Adjourn	Motion to Adjourn made by Bob Colbert, 2nd Elsie Kempt		
Adjourned	Meeting was adjourned 6:00		
Next Meeting	January 3rd, 2017		

Minutes Recorded by Sharry Johnson, 11/28/2016